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A Free-2-Play (F2P) and Play & Earn (P&E) Game for Mobile & PC

Game Overview

- Mobile & PC game based on popular HP Lovecraft mythology; millions of fans worldwide
- BOTH web2 and web3: Free-2-Play and Play-&-Earn
- Match-3 RPG targeted toward 'mid-core' players
- Deep story driven single-player experience
- Strong community engagement through demos, NFT marketplaces & incentivized Discord.



Game Design

The gameplay of Cthulhu Awakens is based on (4) popular games:

| Mobile Game | Total Revenue (as-of '22) |
|---------------------------|---------------------------|
| Homescape | \$1.49B |
| Empires & Puzzles | \$700M* |
| Best Fiends | \$442M* |
| Choices: Stories you Play | \$175M |









*based on available 2019 data and 5% annual growth. Does NOT include any crypto/NFT revenue.

Agent NFT (in-game Utility)





Proprietary AI (GAN) technology ensures EVERY Agent NFT has 100% unique artwork. Millions of original, high-quality Agent NFTs can be generated for near zero cost.

Member Portal

FEATURES:

- LIVE 9-1-23
- Community Hub
- Multiple web games
- Inventory for all NFTs in ecosystem (multiple Collections)
- Raffles / Promotions weekly
- Marketplace / Store (coming soon)
- JOIN and get free NFT!
 <u>https://member.cosmicfoundry.io/home</u>



M1 Demo Live



- Launched 9-1-23
- 10min playable
- Core combat
- Secret Goals
- NFT Grant for win*
- Mobile & PC

Traction

- LIVE M1 Demo https://www.cthulhuawakens.io/builds
- LIVE Member Portal website https://member.cosmicfoundry.io/home
- LIVE NFTs being granted
- Game site live: http://www.cthulhuawakens.io
- Trademark 'Cthulhu Awakens' in US
- Discord https://discord.gg/qtbnYq3pem
- Existing database of 300K+ previous gamers
- GTM Strategy +multiple partners established
- Partnership with legal firm DLA Piper https://www.dlapiper.com/en/us/
- Blockchain Polygon
- Building world-class Advisor Team (ongoing)
- 2023 Delaware C Corporation



CaaS - Community as a Service



Stardust - www.stardust.gg

Custodial wallet & web3 community



Opera Event - https://www.operaevent.co/

Community management platform partner



Game Center Group - https://gamecentergroup.com

Community & Customer Service/Support

Current Raise

Round: Seed

Amount: \$500K USD

• Open to multiple groups/individuals @ \$50k minimum

Structure: Token/Equity

Specific terms subject to negotiation

• TGE July 2024

Method: SAFE

Allocation of proceeds: Development, Marketing/Community & Public Mint

Ecosystem

THEMED GAMING PLATFORM (Cthulhuverse) MEMBER **CTHULHU EXTERNAL AWAKENS PORTAL ECOSYSTEM** digital asset management Discord • store NFT Marketplaces • tentpole product • web games Discovery Partners • web2/web3 referral system • DEXs mobile first Raffle system Quests



Questions?





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